



Press Contact:

Michelle Perkins
DPR Group, Inc.
919-678-9200
mperkins@dprgroup.com

Company Contact:

Jennifer Hodorowicz
DocSite, LLC
919-256-9513
jhodorowicz@docsite.com

Growing Number of State Medical Associations Offer DocSite PQRI to Members

Solution enables participating physicians to improve patient healthcare, increase meaningful use of healthcare IT adoption, and earn up to two percent annual Medicare incentive bonus

Raleigh, N.C., July 15, 2009 — [DocSite](#), the leader in patient registries and point-of-care decision support services to the healthcare market, is pleased to announce that state medical associations in Colorado, Tennessee, Idaho, Nebraska, Iowa and New Hampshire have joined a growing number of organizations offering DocSite PQRI to their members. DocSite PQRI provides a simple and effective way to introduce more physicians to e-healthcare, and ultimately improve patient care and lower costs. Affiliated practices in each state are signing up to receive Medicare PQRI benefits through 2009.

DocSite PQRI allows participating physicians the opportunity to satisfy PQRI requirements and qualify for incentive payments up to \$4,000 in just a few days with no administrative codes or claims data. In 2009, physicians are eligible to receive an annual two percent incentive bonus for Medicare PQRI registry quality measure submissions.

“The Tennessee Medical Association is actively engaged in using innovative technology to improve patient care and lower costs. Many physicians, however, choose not to participate in programs like PQRI because they believe the submission process is too complex and time-consuming,” said Donald Alexander, MPH, chief executive officer of the Tennessee Medical Association. “DocSite technology provides our members with an innovative and easy-to-use first step for providing better patient care, while also encouraging the adoption of e-healthcare products.”

DocSite PQRI doesn't require administrative codes or complex translations; instead, physicians only need to gather simple clinical data at the point-of-care. DocSite reviews the data to ensure it is complete and accurate, then the data is sent to the Centers for Medicare and Medicaid Services (CMS) for two percent of the physicians' total 2009 reimbursement for traditional Medicare Fee-For-Service (FFS) patients. The financial incentives provided by the CMS encourage physicians to become early adopters of e-healthcare, and to offer better patient care through technology. DocSite PQRI provides physicians with an easy transition into health IT. Most doctors will satisfy their PQRI requirement within a week of starting the process, and for many, this will be the first time they have used automated clinical decision support or health IT in their practice.

“The Idaho Medical Association has researched the best options and encourages their physicians to use registries because they are simple, effective and affordable for all physicians,” said Suzan Belzer, reimbursement director with Idaho Medical Association. “DocSite was selected because of its approach to Health IT adoption and proven ability to improve quality care without disrupting the productivity of a physician's practice.”

“With DocSite PQRI, we have created a simple, effective, low-risk solution for success in Medicare PQRI and for adopting meaningful use of healthcare IT in general,” said John Haughton, M.D., M.S. DocSite Founder and CEO. “We applaud these organizations’

efforts to find simple, effective and affordable solutions to the challenges their members face in an increasingly complex healthcare market.”

To learn more about DocSite PQRI and how to register visit www.docsite.com/PQRI

About DocSite, LLC

DocSite (www.docsite.com) is a clinical integration, connectivity and point-of-care technology company offering modular, upgradeable, Web-based tools that immediately improve the quality of care and save clinicians time. DocSite solutions give practitioners affordable, easy-to-use tools tied to evidence-based guidelines that reduce practice variation, enhance communication and support patient self-care initiatives. Thousands of physicians across the nation have already embraced DocSite products as the solution of choice for over 3 million patients. DocSite is endorsed by the Texas Medical Association and has been highlighted as a leader in chronic disease management systems/registries by the Physicians’ Foundation for Health Systems Excellence. The firm works in partnership with independent practice associations, groups, health plans, hospitals and individual physicians to offer point-of-care, outcomes tracking, population warehouse and informed decision-making tools.

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